

MINUTES OF A REGULAR MEETING OF THE TORRANCE CABLE TELEVISION ADVISORY BOARD.

1. CALL MEETING TO ORDER:

The Torrance Cable Television Advisory Board convened in a regular meeting on Wednesday, November 14, 2012, at 7:01 p.m. in the Multipurpose Room located in the Stanley E. Remelmeyer Telecommunications Center.

2. ROLL CALL:

Present: Commissioners, Brennan, De Rago, Frantz, Kellogg, Seferian, Chairman Ozenne

Also Present: Cindy Hibbard, Secretary
Don Fefie, TCtv Coordinator
Michael D. Smith, Cable & Community Relations Manager

Excused: Thomas

Absent: None

3. FLAG SALUTE:

The salute to the flag of the United States of America was led by Chairman Ozenne.

4. MOTION TO ACCEPT AND FILE REPORT ON POSTING OF AGENDA:

MOTION: *Commissioner Frantz moved to accept and file the report of the City Clerk on posting of the agenda for this meeting. This motion seconded by Commissioner Seferian, carried with an aye vote.*

5. ANNOUNCEMENT OF WITHDRAWN OR DEFERRED ITEMS - NONE

6. APPROVAL OF MINUTES

A) October 10, 2012

MOTION: *Commissioner Brennan moved to approve the minutes of October 10, 2012. This motion seconded by Commissioner Frantz, motion carried with an aye vote.*

7. SCHEDULED BUSINESS:

A) Community Matters – NONE

B) Committee Reports

1) Producer Incentive - October 20, 2012

Commissioner De Rago briefly reviewed the minutes concerning the "High School Challenge" project. Discussion followed regarding staff opposition to the project as presented. Although the project as submitted would not be supported, the minutes were approved with an addendum to be included at the December meeting for approval.

MOTION: *Commissioner Frantz moved to accept the Producer Incentive Committee Report for October 20, 2012, with an amendment to be presented at the December meeting. This motion seconded by Commissioner Seferian, motion carried with aye vote.*

2) TCtv Awards - None

3) CTAB Rules of Order - None

C) Report of the Community Television Center October, 2012

Staff provided an overview of the facility usage highlighting producer projects and programming submitted.

Brief discussion followed.

MOTION: *Commissioner Frantz moved to accept the Torrance Community Television Center Report for October 2012. This motion seconded by Commissioner Seferian, motion carried with aye vote.*

D) Report of Legislative and Cable Related Activities

Manager Smith summarized the following:

Time Warner Cable will offer new subscribers who order its triple-play package at a Best Buy store a free Xbox 360 4GB gaming console.

Time Warner Cable grew revenue and cash flow by more than 9% in the third quarter, fueled in part by rate increases, but basic video subscriber losses at 140,000 for the period, missed analyst expectations.

AT&T plans to expand its U-verse TV, Internet and VoIP phone service to 33 million homes and increase the speeds of its Internet product to up to 75 Mbps.

After gaining 119,000 FiOS TV subscribers during the third quarter, Verizon executives predicted Thursday that the company will pick up more than 150,000 video subscribers during the fourth quarter.

Fueled by Netflix and other real-time streaming media, North American Internet users more than doubled the amount of monthly data they consume over wireline networks in the last year -- to the equivalent of 81 hours of video per month, according to a new report.

Charter plans to convert to an all-digital platform, and reclaim analog channels. He said that launching a new cloud-based architecture would allow Charter to quickly launch new video products and other advanced services without having to rebuild its cable plant.

Brief discussion followed.

MOTION: *Commissioner Frantz moved to accept the Legislative and Cable Related Report for October 2012. This motion seconded by Commissioner De Rago, motion carried with aye vote.*

E) Old Business

- 1) **A recommendation from the Cable & Community Relations Manager that the Cable Television Advisory Board discuss the replacement of carpet and furniture in the Telecommunications Center.**

Overview provided by Manager Smith. Following preliminary approval by the City, a meeting scheduled with the General Services Department and an outside vendor to develop a preliminary selection of materials for budgeting purposes. The total cost will dictate if an informal or formal bid is required. A formal bid will add several weeks to the project. Once preliminary selections have been made and a budget identified, we will be able to determine a project schedule.

Brief discussion followed.

MOTION: *Commissioner Frantz moved to accept and file this report. This motion seconded by Commissioner Brennan, motion carried with aye vote.*

F) New Business

- 1) **A recommendation from the Producer Incentive Committee to approve the Teen Challenge Project. Staff recommends denial.**

Commissioner De Rago provided a brief overview and Manager Smith explained the reason for staff recommend to deny the project.

Brief discussion followed.

MOTION: *Commissioner De Rago moved to withdraw the Committee recommendation and return with a new concept. This motion seconded by Commissioner Seferian, motion carried with aye vote.*

7. ADDENDUM MATTERS - NONE

8. ORAL COMMUNICATIONS:

- A) Commissioner Brennan requested an item be brought back regarding TCtv equipment.
- B) Commissioner De Rago inquired about the status of the Producer Get-Togethers.
- C) Commissioner Kellogg inquired about the number of entries for the upcoming Stanley Awards.
- D) Commissioner Seferian thanks staff and the Commission for helping to increase his understanding of the Commissions role and TCtv.

10. ADJOURNMENT:

Chairman Ozenne adjourned the meeting of November 12, 2012 at 8:09 p.m. to reconvene on November 12, 2012 Wednesday, at 7:00 p.m.

Respectfully submitted,

Michael D. Smith
Cable & Community Relations Manager